

**Orange Township Outreach and Communications Committee
Meeting Minutes
June 11, 2018
Orange Township Hall
1680 East Orange Road**

Called to order

Roll Call:

Wes Mayer - Present
John Alteri - Present
Lisa Varney - Present
Kannan Ramanujam - Present
Mark McCabe - Present
Tony Benishek - Present

Also in attendance: Board Liaison-Trustee Ryan Rivers, Administration-Trustee Lisa Knapp

Chairwoman Lisa informed Jeff Seghi has officially resigned for the board due to time constraints. We thank him for his service to the township.

All board members presented their view on pros and cons of each companies (Guide Studio, Poggemeyer Design Group, and AdyAdvantage). Essentially company's strength, weakness and risk for the project was presented and assessed by all board members.

Agreement of common terminologies used in branding initiative project, and expectations/deliverable of the RFP was rehearsed before final voting.

All board members informed their preference/vote for the company to be awarded the branding initiative project.

A tie situation 3:3 (Guide Studio, Poggemeyer Design Group) developed, but quickly another brainstorming session led to a conclusion, if Cathy Fromet is dedicated as project manager from Guide Studio, then votes changed to 5:1 in favor of Guide Studio. Chairwoman Lisa was going to following up in the next few days with Guide Studio.

Meeting adjourned at 8.30 PM.

Lisa Varney, Chairman (Date)

Mark McCabe, Vice-Chairman (Date)